

Nightingale Highlights

APRIL 2019



Soda 1700

TRENDS WE LOVE: MAXIMALISM

You've been hearing about its understated cousin, minimalism, for what feels like years now. Minimalism was a no-fuss, simple lines, and neutral colors kind of look. And no wonder it was popular; minimalist furniture is akin to a plain white T-Shirt: practical, no-fuss, and never out of place or out of style. But minimalism can be—admit it—a little boring.

Sure, a room of white and beige furniture might be failsafe and ever-chic, but what does it really convey about your taste? In today's political and cultural climate, the time for playing it safe and staying quiet has come and gone. In this spirit of bold action and loud declarations of personality, Maximalism has come to play.



Maximalism is all about color, rounded lines and circular shapes, and eye catching décor. Paint trends are all about bold walls, especially dark, greyish-blues and earthy browns and oranges. Blacks and edgy jewel tones are also a popular choice, especially for kitchens and bathrooms. We're seeing a resurgence of wallpapers, but—fear not—these are not the peeling floral prints your grandparents used to have. Geometric and art-deco patterned wall-papers are in.

For décor, we're seeing a continuation of the boho trend with lots of greenery, wood, and patterned fabrics. Printed boho posters are in, especially those that feature softer, curved lines. For maximalist art, think baroque, but with a twist. Instead of buying a Rembrandt print, think more Yayoi Kusama. Loud prints, colour contrasts, and sensory overload are the bread and butter of maximalist art.



In terms of furniture, achieving a maximalist aesthetic is all about big, rounded lines and bold colours: think 70s furniture, but less frantic. Maximalism relies on colour coordination and a keen design eye—far more than minimalism: after all, anyone can find a decorative pillow to match a beige couch. For best effect, we're seeing a maximum of two main “base” colours combined with two contrasting accent colours: for instance, a dark blue base combined with pale pink accents.

We love maximalism because it's all about personality and bold decisions. It expresses confidence, individuality, and a desire to lead the pack or do things differently. Maximalism can also be incredibly inspiring, as various colours have been shown to spark certain moods. For instance, blues are calming, reds and violets can boost energy, greens and yellows are shown to uplift people's moods. Maximalism has the potential to jumpstart your creativity or boost your happiness by bringing colour into your living or working space.

Three Nightingale Products Win Green Good Design Awards

Nightingale's MXO, LXO, WXO have won Green GOOD DESIGN® Awards for their sustainability and environmentally conscious composition. Green GOOD DESIGN® identifies the world's most important examples of sustainable design, representing top manufacturers, design firms, and leading Fortune 500 corporations that emphasize sustainable design.

Winners are selected out of hundreds of applications by members of the European Center's International Advisory Committee. Their ultimate goal is to develop a public awareness program that emphasizes global companies that are leaders in developing ecological

and sustainable design for our world.

The Green Good Design Awards are a subset of the Good Design Awards, put on by The European Centre for Architecture Art Design and Urban Studies and The Chicago Athenaeum: Museum of Architecture. Good Design was originally founded in 1950 as a collaboration between the MOMA and the Chicago Athenaeum.

All award winning products are published in the GOOD DESIGN Yearbook for 2018-2019.



About the MXO

Built after a visitor to our showroom suggested it would be great if a chair could be designed to go back to its original position to maintain a clean, organized boardroom look, the MXO features an automatic lift that brings the chair back to a standard table height and centered rotation. It achieves the symmetrical, clean, organized aesthetic desired by facility managers and designers for collaborative office spaces and classrooms. It is made from 92% recyclable and 83% recycled content and, like all of Nightingale's products, made in our waste-free facility powered by wind and solar energy.



About the LXO

Perfect for working, meeting, or training, the LXO is the new standard for ergonomic affordable seating. LXO is lightweight and well-proportioned. Available in three models: task, guest, and stool, it combines design, comfort, and ergonomic technology to enhance any modern office. It is a high-performance product with an incredibly light environmental footprint: 90% recyclable and made of 77% recycled content. Like all of Nightingale's products, made in our waste-free facility powered by wind and solar energy.



About the WXO

The WXO compliments any space with its minimal, functional aesthetic. With fewer parts than traditional task chairs, it is a timeless and environmentally friendly design. The ideal seating solution for the modern work environment, the WXO is a high-performance ergonomic product with an incredibly light environmental footprint: 94% recyclable and made of 83% recycled content. Like all of Nightingale's products, made in our waste-free facility powered by wind and solar energy.

ON THE HORIZON

This April, Nightingale will be honoured at the **Deloitte Best Managed Gala** on April 17th, where this year's 25 Best Managed Companies are awarded. We are looking forward to celebrating with our team!

The **Deloitte Best Managed Gala** is preceded by a symposium, where representatives from the Best Managed Companies will hear from acclaimed speakers in finance, business strategy, creating positive company culture, and boosting future growth.

It is a summit that will bring together leaders and innovators in Canadian business and give them space to trade ideas about how to grow Canadian business in the next 50 years, increasing our presence on the global stage.

After a successful recent trip to **Interior Design Re:Source** in Palm Springs, where Nightingale got

the opportunity to engage with top design firms from across North America, we are looking forward to visiting more design firms this summer and expanding our presence on the A&D scene.

We are excited to announce that **Huntsman Architectural Group**, Chicago, will be designing our NeoCon showroom. **Huntsman** aims to "elevate the human experience by designing places that connect, sustain, and inspire."

Their design approach is a great fit with Nightingale's commitment to sustainability and purpose before profit: it prioritizes human wellbeing, social impact, and environmental stewardship. **Huntsman** has been recognized with numerous architecture and interior design awards and publications worldwide. We know showroom design will be awe-worthy, and are pleased to collaborate with them for this year's **NeoCon**.

NEOCON COMMERCIAL SALES REP MEETING

SUNDAY, JUNE 9TH, 3PM (NIGHTINGALE'S SHOWROOM: 10TH FLOOR #1078)



- Launch of Nightingale's NLC series.
- Guest speaker: Huntsman Architectural Group, talking about our revamped showroom and their viewpoint on Nightingale's strengths from a designer's perspective.
- Nightingale's vision for 2019/2020: A&D focus and expansion.
- Sales team recognition and awards.
- Gourmet coffee bar and refreshments



ANTI-PANIC TABLETS

Designed by students and parents for use in schools, Nightingale's Anti-Panic writing tablet is a safety-focused innovation. The unfortunate reality of modern society is that the rise in school and workplace shootings have made what was always a safe space into a potentially dangerous space. While we hope for change, we also know that we have to be practical and proactive. The Anti-Panic tablet was created with this in mind.

At its core, the Anti-Panic tablet is a writing tablet embedded into the chair frame that can flip out of the way when the user stands. More than this, the Anti-Panic tablet is a practical solution for quick access out of chairs and peace of mind for students, teachers, and workplace professionals.

In emergency situations, the body often reacts instinctively: before the mind can catch up. Our Anti-Panic tablet was built to mirror this instinctual survival response, flipping out of the way as the user stands. This allows for quick exit out of the chair, versus a traditional writing chair where the tablet can become an obstacle. Even traditional flip-up writing tablets, where the user will manually flip the tablet out of the way, can result in valuable seconds lost in exiting the chair, or can become an obstacle if the user's body reacts before their mind. By creating a tablet that instinctively flips out of the way, we aim to help everyone feel a little safer in school and workplace environments by removing obstacles to effort. This is just one of Nightingale's strategies for responding to real-world needs.



6401 NXO with tablet up



6401 NXO with tablet down

ABOUT US

Founded in 1928, Nightingale is a leading office seating manufacturing company with a growing global presence. Premium quality products are hand-assembled in our cutting-edge facility. Our commitment to comfort, quality, and innovation has driven our vision to be a global industry leader.

 **Nightingale**

 **BEST
MANAGED
COMPANIES**



SXO 6100 & GXO 6301

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