

# Nightingale Highlights

FEBRUARY 2019



# Four Office Trends to Watch in 2019

In an increasingly uncertain and chaotic world, the best fix is keeping things simple. This has led to two big workplace trends: minimalist workspaces and multifunctional furniture. We're also seeing a continuation of the shift towards health and wellness, both for humans and for the environment. Eco-chic

spaces are continuing to grow in popularity, as are flexible work conditions that allow employees to take their work anywhere, resulting in a continued increase in employees who predominantly work from home. Here are the four office trends to watch in 2019.

## 1. MINIMALISM

Minimalism is gaining momentum both as a lifestyle and as an aesthetic. Cluttered home and office spaces that are crammed with hardly-used objects often contribute to stress and unhappiness. These days, organization isn't just reserved for spring cleaning: many offices are opting for a simple and streamlined aesthetic that has been shown to contribute to better focus at work. Let's face it: having more stuff doesn't make you cooler; it just means more mess. Aesthetic, sleek styles, smooth lines, basic geometrical shapes, and single-toned fabrics (either bold or neutral) are the way to go for an office space that is immediately pleasing to the eye—and the psyche!

## 2. MULTIFUNCTIONAL FURNITURE

Gone are the days of the single-use item. Rather than the 20th century trend of having dozens of highly specialized items, the 2019 trend is for items that serve multiple purposes, and do so without compromising quality, performance, and comfort. Multifunctional furniture is the new 'it' item for keeping home life simple and improving an object's ease of use. We're seeing couches and chairs with built in retractable side-tables, padded stools that convert to coffee tables, and designs that form a mélange of two different styles, such as chairs with padded, reclining backs but also pneumatic height adjustment and swivel legs, meaning they serve as both lounge and task chairs. Modular and convertible seating are also huge, continuing their prevalence from 2018. This year, it's all about creating spaces and investing in furniture items that are real workhorses: serving multiple purposes, all day long.





### 3. OFFICE GREEN SPACE

No, we don't just mean having a nicely mowed front lawn or a potted plant beside your desk. The new trend in office eco-chic is for dedicated green spaces (almost like little indoor forests or greenhouses) that provide a place for employees to meet, work, or take a break. Studies have shown that being immersed in greenery has a direct and positive effect on human happiness. Employers are taking this research to heart by cultivating places where employees can meet that feel like an outdoor escape, even in the dead of winter. It's like meeting in the park, but a few feet from your desk. Many workspaces are also finding ways to incorporate eco elements in their décor and brand work, such as company logos cut into patches of ivy or moss. This is an office trend that is sure to only increase in popularity and demand as 2019 goes on, so it's one to watch!



### 4. WORKING FROM HOME

In the modern age of Skype meetings and virtual reality headsets, more and more workplaces are turning to a work from home model—or at least offering employees the flexibility to work from home many days a week. Research on the subject has been overwhelmingly positive. A study by James Bloom of Stanford showed that employees perform 13% better when they work from home, since they are free from the distractions that can come with office spaces, they are comfortable, and they are more likely to work a full shift—versus coming in late due to traffic, leaving early to greet the cable guy, or taking long lunches. The study also showed a reduction in employee stress levels, an increase in worker satisfaction, and a reduction in sick days (probably due to less exposure to those office and transit germs). In following this trend, many offices are shifting completely towards a work from home model, where there is no central office. However, there are still benefits to offices, particularly in their function as meeting spaces where company culture gets created, where ideas spring from personal interactions, and where social bonds and networks can be formed. Research has shown that one or two 'in office' days are the best strategy for maintaining employee cohesion and the social culture of work, with regular-team building events coming in close second. This is a trend that will continue to shift as technology improves and the focus on health and wellness continues.

## NIGHTINGALE HIGHLIGHTS



## Nightingale Receives WSIB Reward for Strong Commitment to Workplace Safety

Nightingale is proud to receive a WSIB (Workplace Safety and Insurance Board) reward for 2018. WSIB is awarded to businesses who demonstrate a strong commitment and adherence to workplace safety concerns. It takes injury claims, industry standards, and health and safety maintenance into consideration. This is Nightingale's second year winning the WSIB award.

The WSIB award is a big deal in the manufacturing industry, where workplace accidents are more likely to occur than other sectors—especially when big firms cut corners in the name of saving costs.

At Nightingale, we always value the health and safety of our people more than our bottom line. This is why we continually test our factory and all

supervisors to ensure they meet our rigorous health and safety standards. Our factory is free from harmful chemicals or off-gassing that exists in many plants, and is LEED, BIFMA Level 2, Greenguard, and ISO 9001:2008 certified. Because we know that the success and quality of our products stems from the success and happiness of our employees, we are committed to providing a good work-life balance and a high quality of life for all of our workers. Health and safety are of utmost importance to us, and we are proud to have our efforts recognized by being given a WSIB reward for the second year in a row.

About the Workplace Safety and Insurance Board (WSIB) The Workplace Safety and Insurance Board is an independent trust agency that administers compensation and no-fault insurance for Ontario workplaces. They are committed to delivering what matters to the workers and employers of Ontario: fast, accessible service and fair benefits at a fair price.

For more information, visit [www.wsib.on.ca](http://www.wsib.on.ca)

Nightingale

IDS  
TORONTO



Nightingale attended the 2019 Toronto Interior Design Show from Jan 17-20. During one four-day weekend each January, the Interior Design Show brings people together to experience the designs that will shape the industry for the next year— in North America and beyond. IDS Toronto celebrates and promotes design in Canada and across the world. Experiential and transformative, they bring together

compelling concepts, innovative products, upcoming talent and key experts in the industry. Nightingale displayed our products and company initiatives at the 2019 IDS, where we celebrated our latest innovations and met with other industry leaders as we brainstormed how to solve real world problems, one seat at a time.

**BIMFA 360**

On January 28-30, Nightingale Attended BIFMA's 360 Summit in Scottsdale, AZ. BIFMA 360 is a Leadership Conference that brings together top industry professionals with leading experts in both academic and business fields for a weekend of networking, learning, and inspiration. BIFMA 360 aims to bolster creativity and provide a space for important industry conversations to happen in a productive and inspiring environment. For many professionals, it is one of the banner events of each year. 360 provided a great forum for the exchange of ideas and for inspiration that will drive Nightingale's 2019 growth.



P R O D U C T



**The Johnny** makes a bold statement. Minimalistic, bright, and playful, it is sure to please the eye of any onlooker. Combining clean design with Nightingale's holistic approach to user comfort, the Johnny serves as the perfect chair for lounging, individual contemplation, or boisterous group work.

\$599\*

\*SUGGESTED SELL PRICE IN USD

F E A T U R E

## ABOUT US



Founded in 1928, Nightingale is a leading office seating manufacturing company with a growing global presence. Premium quality products are hand-assembled in our cutting-edge facility. Our commitment to comfort, quality, and innovation has driven our vision to be a global industry leader.



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