

Nightingale Highlights

MAY 2019



Advanced Design.
Endless Possibilities.
Next Level Chair.



NLC 2020-FL

NIGHTINGALE HIGHLIGHTS



NLC Launch Preview: The Next Level Chair & Nightingale’s Design Evolution

For William R. Breen, Nightingale’s chief product designer, staying ahead of the curve is all about adapting to industry shifts and responding to real-world needs.

Like most truly innovative products, William R. Breen created the Next Level Chair—‘NLC’—from years’ worth of evolution in the seating industry: monitoring workplace shifts, developments, and future needs to surpass current trends. His philosophy of design was holistic: focused on user comfort and ease of use. The NLC reflects his desire to create “a piece of furniture, not just a chair.” The NLC isn’t the clunky office chair of days past; it is a stylish, design-forward chair that will elevate the aesthetic of any space and match the sensibilities of the user. Because of its multiple functionalities, the NLC chair will effectively replace the need for multiple types of office seating through its versatility and customizability.

The NLC is ahead of the curve, featuring innovative features that will spark change in the contract seating industry. First is the NLC’s sleek Newton mechanism. Alone in its class, it is wafer-thin yet has the strength of mechanisms twice its size. The mechanism’s 3-spring, horizontal system supports and balances weight and is lockable in infinite positions.

It provides a smooth ride for users, plus the comfort and stability expected from a Nightingale product.

Breen’s idea of good design is about bridging real-world gaps. The NLC’s flip up arm takes this approach. After field-research, Breen discovered that “most people don’t want chairs without arms, but they want them to flip out of the way”—a modern chair should have arms that are there when you need them and not there when they’re inhibitive. With this in mind, Breen set to work on engineering an arm that was durable enough so that it could be used to bolster people’s weight out of the chair, convenient enough so that it could easily flip-up out of the way, and sleek enough that it could seamlessly integrate into the back of the chair.

Importantly, the NLC isn’t the ‘epitome’ of design for Breen. It’s simply the current point on the evolution of office seating that responds to the ways humans currently live, work, and think. Perhaps the NLC’s greatest feature is its ability to be modified to adapt to future user needs, making it a driver of Nightingale’s product line for years to come. As Breen would say, “this is only the beginning.” Design is always, for Nightingale, a process of evolution.

**NLC will launch at
NeoCon on June 10th!**

Updated brochures and price lists will accompany the launch of this exciting new product.

The Countdown Continues: NeoCon 2019: June 10-12



NeoCon 2019 will be our most exciting show yet, with many can't-miss elements.

Each year, Nightingale uses NeoCon to make a bold statement about where our company has come in the last year, and where it is going in the future.

In 2017, we celebrated our partnership with the Urban Beehive project. In 2018, we celebrated our 90th anniversary and Landfill sucks initiative. This year, we are celebrating the Next Level in office seating with the launch of our ground-breaking NLC chair.

For the event, our showroom is being completely re-vamped by Huntsman Architectural Group.

They are well under-way in creating a showroom space that reflects our company's year of innovations and our award-winning aesthetic: sleek, curved lines, striking shapes, eye-catching colors, and the classic Nightingale comfort that you can depend on. It also reflects the latest trends in workplace configuration, with a focus on boosting employee wellness.

Are you a coffee lover? If so, you're in luck. Nightingale will be serving our raved-about cappuccinos and espressos, courtesy of our skilled showroom barista (after all, isn't coffee part of employee-wellness?).

Come check us out on the 10th floor, showroom #1078.

NEOCON COMMERCIAL SALES REP MEETING SUNDAY, JUNE 9TH, 3PM (NIGHTINGALE'S SHOWROOM: 10TH FLOOR #1078)



- Launch of Nightingale's NLC series.
- Guest speaker: Huntsman Architectural Group, talking about our revamped showroom and their viewpoint on Nightingale's strengths from a designer's perspective.
- Nightingale's vision for 2019/2020: A&D focus and expansion.
- Sales team recognition and awards.
- Gourmet coffee bar and refreshments

COMPANY NEWS



On April 17, 2019, Nightingale celebrated among Canada's other Best Managed Companies at the annual **Best Managed Gala**, organized by Deloitte, CIBC, and Queen's Smith School of Business. Nightingale was named one of Canada's 50 Best Managed Companies for the second year in a row earlier in the year.

The gala is a night to celebrate the best in Canadian business and culture. At this black-tie event, awards were presented to new Best Managed Winners, as well as some platinum and gold winners who have been named Best Managed for 10-15 years running.

After the awards ceremony, winning companies were entertained by Alan Doyle — of Great Big Sea fame — and his band.

Now entering its 26th year, the Best Managed Companies competition recognizes businesses that not only have solid profits, but exceptional strategy, innovation, practices, ethics, commitment to employees, capability for future growth, and drive for continual reflection. It was a fun night for all attendees, and Nightingale was pleased to be part of the celebrations for the second year in a row.



Alan Doyle and his band entertained the crowd at the Deloitte Best Managed Gala on April 17.



On April 17, Nightingale's staff celebrated their Best Managed win at the annual Deloitte Best Managed Gala.

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Announcing Joel Robinson & Associates

Nightingale is pleased to announce that Joel Robinson & Associates will now be representing us in the state of Georgia.

Joel Robinson & Associates is an independent manufacturer's agent representing commercial furniture manufacturers for the state of Georgia. Their primary areas of focus are corporate, hospitality, healthcare, and higher education. They represent leading commercial furniture manufacturers, specializing in customized selections. Committed to the best professional service and only representing companies that share their passion for design excellence, Joel Robinson & Associates are a great pick for representing Nightingale's award-winning and customer-focused seating products.

Their team has experience in interior design, project management, and furniture specification. They work closely with manufacturers to collaborate on improving design so that it can be tailored to customers' needs. Their committed and dynamic team of representatives work to insure the success of every project. Ultimately, their goal is to help develop the best furniture solutions for any customer's space and operational requirements.

We would like to formally welcome Joel Robinson & Associates to the Nightingale team.



From Top Left to Bottom Right: Joel Robinson, Amber Robinson Terry, Leyla Robinson, Douglas Westhoven, Stephanie Renaud of Joel Robinson & Associates are joining the Nightingale team as representatives for Georgia.



Atlanta Showroom Grand Opening

Nightingale is excited to announce our new showroom in Atlanta. Designed to fit Nightingale's modern aesthetic and displaying a wide range of our seating products, the Atlanta showroom brings a little Nightingale flavor to the state of Georgia.



CXO is a Timeless Classic

Our CXO chair continues to be our top-seller. Known far-and-wide as the most comfortable chair in the world, the CXO's ergonomic support, Enersorb memory foam, and versatile design make it a timeless classic for any office space.

NIGHTINGALE HIGHLIGHTS

Announcing Our New 'Blog' Page on Website

Nightingale's blog recently launched on our website. We regularly post new articles on our blog page, accessible at nightingalechairs.com/blog, or by scrolling down to the bottom of any page and hitting the 'blog' button on the right-hand side of the menu. Our blog informs you about the latest design trends, science-backed reports on worker health and optimal ergonomics, environmental sustainability, and more!

NAVIGATION INSTRUCTIONS

- 1 Scroll to the bottom of the Nightingale website
- 2 Under "Nightingale" Menu, Click *Blog*

Nightingale

Company
Research & Development
Environment
Rep Locator

Product Warranty
Terms & Conditions

Press Releases
Events
Media
Awards and Recognition
Blog



Read about Maximalism and other trends on our new blog page!

How Your Workplace's Design Affects Your Health

Many recent studies demonstrate that modern human (built) environments are low-level stressors to our psyches. In particular, being away from sunlight, surrounded by greys, whites, and blacks, and being in closed-off spaces have been shown to contribute to frequent low-level, constant stress—a feeling almost synonymous with modern life. But constant exposure to low-level stressors weakens our immune systems. Stress is directly linked to most—if not all—of the

major diseases humans face. Because of this, we should be proactive in designing our office and home spaces in a way that is beneficial to both our mental and physical wellbeing.

We've compiled 5 science-backed strategies for how to design your office-space in a way that will aid in positive mental and physical health.



1. SUNLIGHT

If given the choice, all humans want a window view. While this may not always be possible in office configurations, big windows that allow for a bright room (and less dreary florescent light!) are a must when it comes to boosting worker happiness, productivity, and even our circadian rhythms. Where it's not possible to get sunlight, companies could consider investing in lights or lamps that mimic sunlight (also called “therapy lamps”), which have been shown to be particularly effective for people with seasonal affective disorder.



2. IMAGES OF NATURE

This one may seem silly, but studies have shown that, where windows aren't available, even images of real nature can improve mental health. In an interesting clinical study, patients with access to videos of nature—forests, flowers, oceans, and waterfalls—used their pain medicine less than the control group. And while a big piece of modern art might make a statement in your apartment lobby, it might be better to keep it away from employee workspaces. Studies have also shown that Jackson Pollock-style paintings actually stress our brains out, while landscapes calm us. This being said, that Jackson Pollock could be great for an area where you want to stimulate thought and hyper-attentiveness, like a boardroom.

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3. COLOR YOUR WORLD

You probably won't be surprised to hear that blues and greens are shown to be calming colours, while brighter colours like reds, oranges, and yellows are more stimulating. That's why fast food chains use these colours in abundance: to capture our attention and stimulate us to buy more. Strategic use of colour in the office can also have a stimulating or calming effect. For instance, designing workspaces with more natural tones—blues and greens—will reduce stress levels at workstations. Conversely, dull conference rooms have been shown to actually stymie creative discussion. Using stimulating colour—like painting one wall in a boardroom orange—can actually stimulate your body's thought processes and energize discussion. Finally, mimic the natural landscape. Studies have also shown that having a darker floor and lighter ceiling—mimicking the ground and the sky—have positive effects on human happiness and feelings of calm or safety in a location.



4. GREEN SPACES

Building off the ability of natural colours like blues and greens to boost happiness and reduce stress, incorporating greenspace into your office environment has proven benefits for mental health and boosting your mood. One trend we love is creating a gorgeous garden rooftop where possible—we have a bee apiary on ours! If that's not feasible for your office, then having plants in the office or a dedicated green space (another trend we love is 'green' walls, featured in our February 2019 newsletter). Whatever form it takes, incorporating nature—specifically green space—into your office will reduce stress.



5. OPEN SPACE

Often overlooked, open spaces do wonders for our mental health and our creativity, as they mimic the outside world where there are multiple paths. As anyone who's been stuck in rush-hour traffic, on a busy subway, or even riding an elevator jammed-full of people knows, lack of space can induce anxiety. This stressor also applies to tight office spaces: small cubicles or offices, low-ceilings, tightly-packed desks. The best remedy is an office space with higher ceilings and open working spaces (think co-working tables or offices that have many places for employees to sit and work, rather than limiting them one spot day-in and day-out). Interesting studies have shown that higher ceilings and open spaces boost employees' creativity. You don't have to have a huge office to make this work: by putting up fewer barriers in a space, employees' subconscious perception of space and environment will be positively impacted.

3 Intuitive Chair Features That Are Future-Looking

Chairs have come a long way in the past decade. While modern office chairs still can't anticipate your movements, answer your phone calls, and serve you a drink (though we wish that they could), new chair

developments can react to user movements. Intuitive chair features are the next big thing in the seating industry. Here are three features we're particularly excited about.



AUTOMATIC RETURN

Automatic return means that, when the user stands up, the chair automatically returns to a standard height and front-facing position. It is particularly convenient for cutting down on clean-up in conference rooms, board rooms, or even individual work spaces. A pneumatic gas lift with automatic return, like our MXO chair, is a no-fuss way of keeping your space organized.



FLIP-UP ARMS

We don't mean the clunky flip-up arms of days past, which are a hassle to lift out of the way and look plain ugly when they're raised. Modern flip-up arms are designed with a holistic approach. They integrate seamlessly into the back of the chair, making for a sleek look when the arms are up or down. They are strong enough to bolster your weight out of the chair and easily flip out of the way. Our NLC chair mixes the practicality of a flip-up arm with the style of an executive chair, ultimately allowing for maximum user versatility.



ANTI-PANIC TABLETS

Writing tablets that are designed to flip up and out of the way as soon as the user stands are the next big thing in educational and conference seating. The built-in mechanism moves smoothly and seamlessly without making any loud, dramatic noises or requiring the user to lift the tablet manually. Great for both emergency personnel and those on the go, the anti-panic tablet, like that seen on our NXO, is a convenient addition to any work chair.

ABOUT US

Founded in 1928, Nightingale is a leading office seating manufacturing company with a growing global presence. Premium quality products are hand-assembled in our cutting-edge facility. Our commitment to comfort, quality, and innovation has driven our vision to be a global industry leader.

 **Nightingale**

 **BEST
MANAGED
COMPANIES**



NLC 2020D-A

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