

NIGHTINGALE HIGHLIGHTS /



MBOT

Toronto | August 11, 2020

Nightingale is proud to announce our membership with Mississauga Board of Trade!

This new membership will allow us to connect and collaborate with other small, medium or large sized companies in Mississauga. Nightingale is now part of a group of influential Mississauga businesses with the opportunity to expand our local business ventures. Our relationship with MBOT also bolsters brand recognition along with creating new partnerships, learning opportunities, and connections.

Previously recognized by MBOT in 2019 with the International Trade Award, Nightingale has proven itself as a company with successful international reach and recognition. This

year with our MBOT membership, now is the time to expand our local market and strive to become a well-rounded company with both prosperous international, and now local, influence.

Mississauga Board of Trade has a vision to be the preeminent voice for Business in Mississauga, with the mission statement to Connect, Champion and Advance Mississauga Business. This membership with MBOT exposes Nightingale to various local networks, events, discounts, partnerships and recognition amongst other prominent Mississauga businesses. We are proud to be a strong supporting member of Mississauga Board of Trade and look forward to the local business prospects that lie ahead.



Discover the Butterfly

New and Improved.

Nightingale's respect and appreciation for the planet goes beyond our "land-fill sucks" policy and award-winning environmental 'zero waste' initiative. At Nightingale, the passion we have for the environment is translated into our seating collections. With stylish guest seating options in Beetle, Butterfly, Cricket II, Firefly, and Firefly II we have created an array of chairs inspired by some of nature's most adaptable, innovative, and resilient creatures.

Today's feature highlights the Butterfly. This lightweight, mobile, stacker chair helps people quickly and easily come together, move around, or move apart – whatever the work requires. This chair was made for the "social butterfly". It's easy-to-move structure allows for casual gatherings to take place throughout the workplace. The Butterfly is ideal for informal and flexible workspaces where reconfiguration and group facilitation are encouraged. The simple-to-stack capability of the Butterfly (up to six chairs high) makes this chair effortless to incorporate, use, and store in any office environment.

The back was redesigned to feature a hand hold to make it even easier to move around. A unique feature of the Butterfly is the excellent lumbar support and the waterfall seat edge. The waterfall seat gently slopes away from the legs, minimizing pressure on the thighs, reducing muscle fatigue, and promoting good posture.

The molded seat and back are also made from 100% recycled plastic, further emphasizing Nightingale's commitment to sustainability and environmentally friendly processes. The Butterfly was designed to withstand multiple uses throughout the day by various people and is therefore durable and easy to clean and sanitize.

The Butterfly is the ideal chair for group work in meeting rooms, offices or spaces such as reception areas, food facilities, or lecture halls. The Butterfly is available in several models. Some options include twin wheel carpet casters, chrome legs and soft tile casters. The Butterfly seat and/or back can also be upholstered with any choice from our wide collection of textiles.

Embrace the Lunch Break

Are you making the most of your lunch break? Studies show that most employees are apprehensive to take full advantage of their entire lunch hour. The current habit is to take a quick lunch or to eat at your desk without leaving your screen but these practices do very little to rejuvenate you to tackle the rest of your day. Without taking adequate pauses from work, employee productivity, mental well-being, and overall work performance begin to decline. Therefore, it is important for employees to take advantage of their lunch and break

times. These breaks help to de-stress and recharge before taking on the rest of the day, not to mention improve overall job satisfaction.

Here at Nightingale, we are encouraged to make the most of our breaktime, and our newly renovated kitchen space is proof of that. Listed below are 4 benefits of embracing the lunch break. So, the next time you grab a coffee or sit for lunch think of these advantages.



ONE

Increased Productivity

Although taking breaks sounds like it would detract from productivity, the opposite is true. Breaks increase energy and focus which can help prevent an unproductive afternoon slump.



TWO

Creativity Boost

Taking a mid-day break allows you to step back and gain perspective on a challenging task. New ideas or solutions tend to come when you are away from the task at hand.



THREE

Improved Mental Well-Being

Employees need personal time to relax and recharge. Stress is a very prevalent problem these days, especially in the workplace. Taking time away from your desk allows you to de-stress and improve your outlook.



FOUR

Extra Time for Healthy Habits

Regular breaks, including lunch, give employees the opportunity to practice healthy habits in the workspace. This allows employees to establish their own tactics for success and well-being in the work environment, boosting overall company success.

Making the Most of your Workspace

FEATURING RANE, STEPHANIE, JOEY

Although once considered the benchmark of a prosperous, productive, and professionally run company, it seems that traditional boardroom meetings have fallen out of favor over the years. Now considered by some business executives and employees as a necessary evil, meetings tend to waste time rather than create value. In fact, when conducting a survey of senior managers across various industries, 71% found meetings to be unproductive, 65% said meetings stopped work from being completed, and 62% said meetings failed to bring team members closer together. In response to these and many other findings, meetings and group work in the office have been undergoing a fundamental shift. There is now an emphasis on group collaboration and fostering an environment where trust and communication can flourish naturally.

Open workspaces that enable spontaneous group discussion and connection have been top of mind for companies that embrace change and have the drive to get ahead of the competition. However, it will be interesting to see which companies choose to embrace this shift and how they decide to execute it. Especially now, where the layout of office spaces will change as per societal and governmental regulations, it is critical for companies to determine how they can create a more open-concept environment.

The argument to pivot away from traditional boardroom meetings and towards more social seating layouts in the office is that meetings in a non-traditional sense can occur organically throughout the workday. In turn, employees will be more receptive to sharing ideas, and progressive thoughts will no longer be restricted to the confines of a scheduled boardroom gathering.



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Nightingale's innovative corporate vision seems to have determined this workplace shift well before it happened. Current market research and knowledge is a testament to our ability to meet consumer needs before they realize something is lacking. Nightingale has always valued and upheld the concept of open communication in the workplace, and so it is no surprise that we have created a multitude of chairs that are designed to facilitate productive and transparent discussions in the workplace.

Nightingale has created a line of lounge seating options to fit any corporate landscape looking to expand on their communicative capacities. Whether it be the flexible and creative Joey 1509 series, the Rane 901 series that sets the

stage for imaginative thinking in a more relaxed workspace, or the Stephanie 1401 series that provides organizations with various options to hold meetings all across the office environment, Nightingale has the option for any company. Most notably is the Trullo collection that is designed as a semi-private lounge chair that can also be grouped with other chairs to provide an individual workspace, yet still allow for connection and communication with other employees. All of these chairs as well as other models from Nightingale's Lounge Collection can be grouped together to create a variety of free-flowing social workspaces that will modernize and revolutionize "the meeting". All of these products can be upholstered with any of our materials from our Textile Collection.

Wind and Solar

For a greener tomorrow since 1928

At Nightingale, we are always trying to find ways in which we, as a company, can make a positive impact on the environment. One of our many environmental initiatives was the decision we made 6 years ago to start powering our facilities entirely from the energy of wind and solar. Switching to a more sustainable and cleaner source of energy leads to many environmental benefits including less greenhouse gas emissions, a decrease in air and water pollutants, and improved water conservation.

When compared to the energy produced by burning fossil fuels, the energy generated by wind and solar power produces 95-98% less greenhouse gas emissions, less acid rain, and an overall drop in pollution to our air and water. Some of the processes for obtaining fossil fuels (such as strip mining, drilling, and fracking) can devastate local wildlife, make an area more vulnerable to flooding, and

pollute nearby groundwater by the release of toxic minerals through the soil.

Not only is the water less polluted using wind and solar energy, more water is conserved as well. Traditional thermal power plants powered by oil, gas, and coal use an extraordinary amount of water during the cooling of power generating equipment. The production processes for acquiring those fossil fuels use up substantial amounts of water during the drilling, refining, and transportation as well.

We understand many environmental benefits can be realized by using resources in wind and solar power that are readily available and inexhaustible. Since Nightingale made the change to using only wind and solar power, we have saved over 35,000,000 kilowatts of electric power.





Meet the SXO

In the Nightingale XO family of ergonomic seating choices, the SXO is a quality, well-made, and environmentally conscience choice. Form, function, and a modern look are all on display in the design of this ergonomic task chair. From the waterfall edge seat to the coat hook on the headrest, this chair finds ways to stand out.

Comfort is paramount with our breathable translucent ABLEX mesh back and ergonomically designed back frame with built-in lumbar support. The perforated seat back will provide increased airflow to add to that comfort. The sit and feel of this chair are further enhanced by the generous amount of Nightingale's very own Enersorb™ memory foam on the seat. Our specially formulated foam provides extreme breathability while also allowing 4-way movement to better redistribute weight during a sit, minimizing the

effects of pressure points. These features will contribute to a noticeably more comfortable experience and more alert and productive end users.

For added functionality, the SXO showcases a cleverly placed, all-purpose pocket built into the back of the chair frame and a coat hook built into the headrest. The all-purpose pocket makes for the perfect personal storage space for the user. With the addition of the coat hook, the user now has a home for their belongings without cluttering up their rest of their workspace. These are the small details that increase the appeal and marketability of the SXO.

Nightingale's SXO is also 94% recyclable. It is our mission and responsibility to create environmentally responsible products for your consumption. Please enjoy the SXO.

Types of Chair Casters



2" Hard Surface Casters

2 INCH VS 3 INCH

All Nightingale office chairs come standard with either 2" wheel diameter casters or 3" wheel diameter casters. Most chairs have the 2" carpet caster in order to be able to sit lower to the flower for smaller people. The larger casters are used to ensure the gas cylinder is high enough off the floor or make the chair easier to roll over carpet surfaces. A larger wheel caster also can allow a chair to take a higher weight limit.



3" Carpet Casters

HARD SURFACE VS CARPET

Hard surface casters should be used when the floor surface is not carpet. If carpet casters are used on hard floors, the plastic will eventually break apart over time and how fast it happens will depend on the amount of use. We always recommend hard surface casters for laminate, hardwood, tile, ceramic or concrete floors. Our casters are made with a polyurethane ring that fits on the wheels. This material is non-marking and will protect the floor surface. Hard surface casters that have rubber wheels will mark the floor and are not as durable.



Glides

GLIDES

We do offer glides on some of our chairs as an option for customers who do not want the chair to be mobile such as on ships or in healthcare environments. The glide option is only available where 2" casters are used.





ABOUT US

Founded in 1928, Nightingale is a leading office seating manufacturing company with a growing global presence. Premium quality products are hand-assembled in our cutting-edge facility. Our commitment to comfort, quality, and innovation has driven our vision to be a global industry leader.









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