

Nightingale Highlights

SEPTEMBER 2019



RANE 901

5 Ways to Boost Your Productivity

We all love to get things done. Some days, however, accomplishing even the smallest task can feel like a monumental struggle. If you ever find yourself in this situation, don't fret! There are simple,

easy techniques that will get you back on track. Whether you're encountering 'one of those days', or just looking to increase your already stellar output, these 5 tips will help boost your productivity.



1. SET SELF-IMPOSED DEADLINES

If you find yourself struggling to get something done, try setting a personal deadline. Deadlines are often exactly what we need to jolt us into action. Adding a healthy sense of rush (also known as eustress, or positive stress) will help generate the extra focus and determination needed to accomplish a task. Self-imposed deadlines are the perfect way to jumpstart projects or bring them to the finish line.



2. ELIMINATE DISTRACTIONS

Phones, laptops, tablets — these can easily interrupt your productivity. Don't let Cathy's latest post, or Angry Birds eat up your work period. Stay off your devices, and stay on track. While you're in the zone, it's best to silence devices, turn them off, or simply place them out of sight. If you're working on a computer, make sure to close out any tabs not in use, or even worse, that may lead you off-course (looking at you, Pinterest).

NIGHTINGALE HIGHLIGHTS



3. WRITE IT DOWN

Write things down in a to-do list or calendar. This is so much better than keeping it all in your head — a recipe for forgotten deadlines and mismanaged time. Having these items in front of you will help readily visualize what needs to be accomplished throughout the day or week. No more apologies, guilt, or stress. Another bonus: once items are done, it feels extra satisfying to cross them off!



4. TELL OTHERS

Telling a coworker, partner, or friend about your upcoming plans and projects will keep you more accountable. We've all needed an extra push from time to time, and what better source of motivation than those who are around us most? Ask these individuals to check in on your progress at certain intervals, or at the very end — whatever works best for you. Just don't get irritated if they call you out!



5. DECLUTTER YOUR WORKSPACE

A clear desk means a clear mind. Feel more focused and relaxed by removing the unnecessary clutter from your workspace. An abundance of messy or unorganized items can overwhelm and distract you (not to mention, slow you down when you're looking for that *one* document or sticky note). Clean your desk, reset your mind, and watch your productivity skyrocket!

NIGHTINGALE HIGHLIGHTS

An Inside Look at Nightingale's Labs

There are two significant facilities within Nightingale's 220,000 sq. ft. headquarters — a Testing Lab and an Innovation Lab. Though they don't frequently receive the spotlight, without these unique spaces, Nightingale's products just wouldn't be the same. Nightingale's labs are in fact a vital part of the company's success.

This article explores Nightingale's state-of-the-art labs, and shares some fascinating insights about what takes place inside each of them. You may be surprised to learn about how much research, collaboration, and experimentation Nightingale conducts on a daily basis.

TESTING LAB

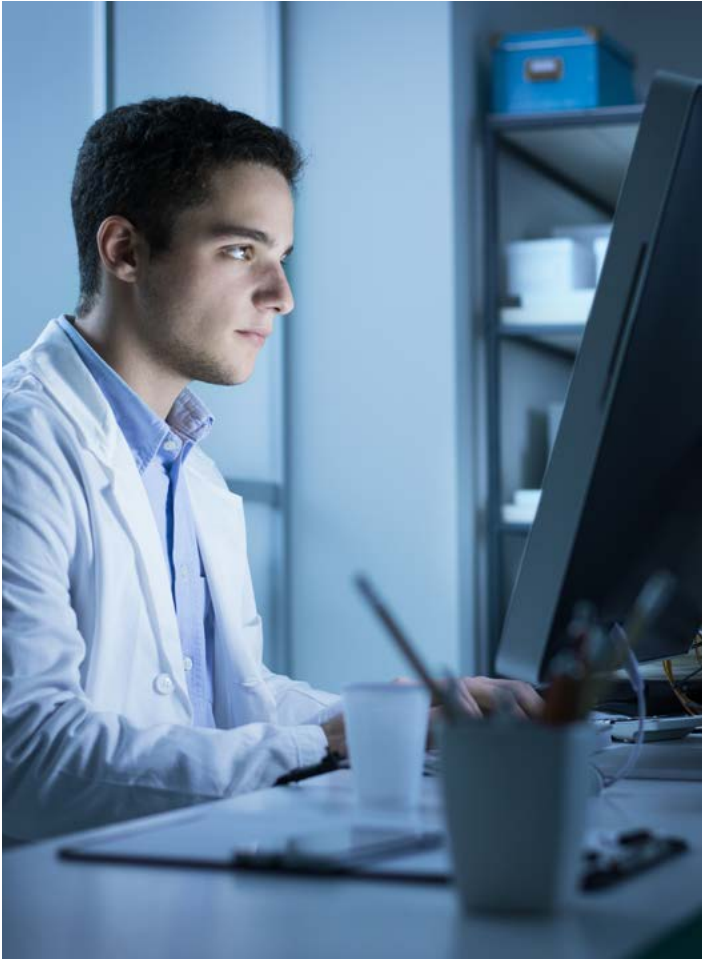
The Testing Lab is where Nightingale pushes its products to the extreme. In this ISO/IEC 17025 accredited facility, fully-assembled chairs (as well as individual components) are rigorously tested in order to meet industry standards. The Testing Lab features 12 automated machines that run day and night – testing each chair thousands of times from a particular perspective. Some machines perform drop or impact tests, while others measure backrest durability, leg/arm strength, chair stability, or swivel/tilt mechanism capacity. In total, there are 22 different tests performed daily in the lab, each one meticulously supervised by research professionals for maximum results.

Nightingale always strives to surpass industry expectations. Our chairs are tested 50% beyond the required (BIFMA) standard – often times to their breaking point. As a result of our extensive testing practices, our chairs last years longer than the industry average.

Nightingale's Testing Lab is audited annually, in order to ensure that it meets the highest standards in technical competence. We are constantly improving our lab's effectiveness and processes in order to surpass industry and customer expectations.



NIGHTINGALE HIGHLIGHTS



INNOVATION LAB

Nightingale's Innovation Lab is where the Research and Design (R&D) team develops new products. Here, our cross-disciplinary R&D team is constantly working together to design prototypes, and rethink or finalize new models. This modern lab features group workspace areas, tools, and numerous new chairs that are yet to be released.

Nightingale's product inspiration comes from real client needs and the Innovation Lab is where those needs are addressed hands-on. This was the case for our latest product launches, the NLC and the Firefly II – two chairs born from customer feedback and input. Our R&D team's most recent project involved converting a standard chair into one suited for jury duty, at the request of a client. We welcome specific requests, and encourage customers to contact us with inquiries. Nightingale embraces growth and collaboration, and its Innovation Lab is at the heart of these activities.

Nightingale's labs are central to the company's ability to develop industry-leading, award-winning products. The extensive activities that take place within these spaces enable Nightingale to seamlessly enhance and adapt its product line, while staying ahead of the curve in the seating industry.

DID YOU KNOW?

Nightingale also offers embroidery!

Customized embroidery can be performed on a variety of chair models, including the CXO, IC2, IC5, President, and many more.

Embroidery is ideal for boardroom chairs, and is generally placed on the product's headrest. Our past clients for this service have included sports organizations, colleges, universities, and car dealerships.

Embroidery enhances a company's branding, while elevating the chair's overall appearance.

If you're interested in getting more information on our vast embroidery options, please contact customer care at 1-800-363-8954, or your local Nightingale sales representative.



NIGHTINGALE HIGHLIGHTS



Firefly II

A stylish, multi-use chair, the Firefly II is the latest addition to Nightingale's game-changing stackable collection. Easily transportable, light, durable, and attractive, the Firefly II is perfect for flexible, versatile spaces. The chair features wheels for mobility, arm rests for comfort, and an ergonomically shaped back — because even temporary seating should be supportive. Further, the Firefly II is strong and stable, unlike many stacking chairs today. Made from high-quality materials with all-day, multi-purpose use in mind, the Firefly II is ready to support you in any scenario.

The Firefly II comes in a variety of models to suit your tastes and needs. Order the 200M for back-hugging Nebula mesh, or the 200UF for ergonomic back and seat upholstery — a rare offering in stackable chairs. The 200 offers simple, no fuss plastic back and seat options. Add wheels to any model for an extra touch of freedom. The Firefly II is as versatile as the spaces it was created for.

The lightweight Firefly II is easily stacked. The chair stacks 10 on a dolly, and 6 free-standing.

The Firefly II dimensions are as follows:

Model	Overall Width	Overall Depth	Overall Height	Seat Height
200	24.75"	22"	33.25"	17"
200UST	24.75"	22"	33.25"	17.75"
200UPH	24.75"	22"	33.25"	17.75"
200MUFST	24.75"	22"	33.25"	17.75"
200MPS	24.75"	22"	33.25"	17.75"

FAQ's

Is the Firefly I still available?

Yes! The Firefly I is still available and can be ordered at any time.

Is the Firefly II included in the latest price book?

Yes! The Firefly II is available in Nightingale's 2019 price book.

How much does the Firefly II cost?

For information on prices, please contact your local Nightingale Sales Representative.

Do the plastic back and seat options come in any other color?

No. The Firefly II's plastic seat and back options are only available in black.

Is leather an option for the upholstery?

Yes! The Firefly II can be ordered with leather for the upholstery instead of fabric.

Do any Firefly II models offer a combination of mesh and upholstery, or mesh and plastic?

Yes! A number of Firefly II models feature a combination of Nebula mesh, upholstery and/or plastic for the seat and back. However, it should be noted that for durability purposes, mesh is only an option for the chair's backrest — not the seat. Conversely, the Firefly II offers models that are entirely plastic or fully upholstered, if desired. Please refer to our price book for full options and models.

NEW IN MARKETING



FIREFLY II BROCHURE

Like its namesake, the Firefly II is a mobile and dynamic stackable guest chair. Meant for versatile spaces such as conference rooms, meeting rooms, classrooms, and other flexible/ collaborative spaces, the Firefly II will suit any need. Embrace change and movement with the Firefly II.



LAKESHORE BROCHURE

The Lakeshore's strong silhouette makes a bold statement in any room. Ideal for high-end corporate reception and waiting areas — this chair will impress any visitor or client. Available as a single, double, or triple seater, the Lakeshore will elevate overall aesthetics while commanding the space.



RANE BROCHURE

The Rane sets the stage for creative thinking and an open work environment. Its modular design allows for endless configurations that will transform your office. Whether used for lounging or informal meetings, the Rane is an eye-catching seat that will encourage you to think outside the box.

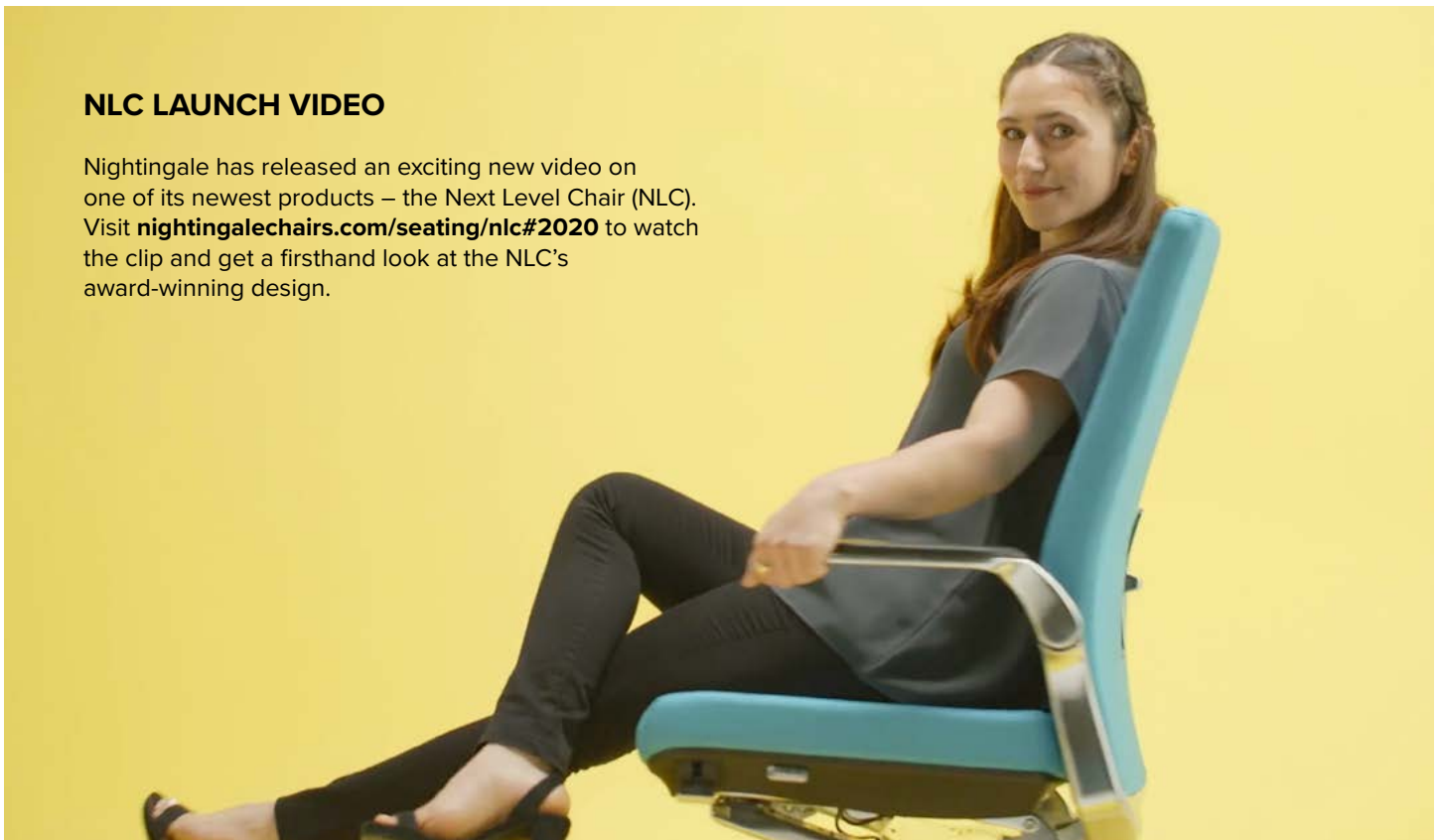


MIKEY BROCHURE

The Mikey is a unique lounge chair with a round elementary shape and sleek chrome trumpet base. Inspired by the lighthearted, optimistic spirit of W.R. Breen's grandson, the Mikey's design is cool and uplifting. The Mikey will elevate the mood in any space.

NLC LAUNCH VIDEO

Nightingale has released an exciting new video on one of its newest products – the Next Level Chair (NLC). Visit nightingalechairs.com/seating/nlc#2020 to watch the clip and get a firsthand look at the NLC's award-winning design.



ABOUT US

Founded in 1928, Nightingale is a leading office seating manufacturing company with a growing global presence. Premium quality products are hand-assembled in our cutting-edge facility. Our commitment to comfort, quality, and innovation has driven our vision to be a global industry leader.



LAKESHORE 1301 & 1302

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